



GIRBAU CREATIVE SERVICES

Industry Expertise. Full-Service Marketing.

Whether you own a laundry or you're an equipment distributor, you know it's a unique and often fast-paced industry. We do too. As part of Girbau North America, we have a deep understanding of all things laundry, and we offer the tailored marketing you need to attract new customers.

A full-service agency, Girbau Creative Services (GCS) can take care of all your marketing needs — or tackle just a single project. We'll make it easy for you and work within your budget.

Not in the laundry industry? Let's talk. Our team has worked in a wide range of industries, and we have the experience to handle nearly any project.



Advertising, Marketing & Design

As hard as you've worked to become an expert in your field, you probably haven't learned all the ins and outs of advertising and marketing. We can help. We'll evaluate your company needs and determine the best way to reach your target market within a specified budget. Then, our experienced creative team will develop communications that get noticed — and drive business.



Signage & In-store Marketing

Launching a new store? Need new signage for an existing one? From small instructional stickers to large-format special event banners and window graphics, we've got you covered. Choose from stock options or custom-designed materials that match your brand's unique look.



Digital Marketing

These days, effective campaigns are omni-channel, meaning they build brand awareness and reach customers in a variety of ways. We can help with everything from banner ads to emails, making sure you hit the right target with the right message.



Direct Mail, Mailing Lists & Services

Want to reach out to potential customers in your neighborhood? We'll get their attention with postcards and other direct mail formats designed to stand out in the mailbox. From design to delivery, we'll take care of every step, and we can even help with mailing lists.



Website Design & Development



When someone in your community does a Google search, does your company rank well in the search results? And if they visit your website, does it look professional on both computers and mobile devices? If it's time for a reboot, we can help. Our experienced team understands how to create websites that give potential customers the confidence they need to take the next step.

Public Relations



Opening a new location? Have an exciting announcement to share? We'll help you get the word out in the most appropriate way. We work regularly with trade media in various areas to identify, write and pitch stories that get results. Our services include writing press releases, advertorials, newsletters and more.

Printing



At GCS, we offer quality printing services at affordable rates. Freeing you up to run your business, we can handle everything associated with the design and printing process. We are happy to print your existing files, or create and print new files.

Explore how Girbau Creative Services can help you achieve the ROI you seek on your next marketing project.

Call 800-256-1073 to get started.



GIRBAU *CREATIVESERVICES*

Innovative Marketing Solutions

getgirbaucreative.com • 800-256-1073
2500 State Road 44 • Oshkosh, WI 54904 • info@getgirbaucreative.com