

**GIRBAU**

NORTH AMERICA



**Vacation Rental Laundry Solutions**



# The Total Laundry Solution

## For Complete Vacation Rental Customer Satisfaction

Companies that serve the vacation rental market by providing clean bed linens and towels are not only highly competitive with one another, they must overcome a number of obstacles in order to flourish, including labor shortages, production thresholds, product quality control issues, and rising water, sewer and energy costs.

No matter if your company rents and processes its own linens and towels, handles customer-owned goods, or does both, Girbau North America (GNA) offers the support, training and equipment solutions to ensure your business thrives. Our goal? To take the headache out of laundry processing and production.



We partner with you through every stage:

### Design & Pre-Sale

- Project Analysis & Recommendations
- Laundry Sizing & Production Analysis
- Laundry Layout & Architect Interface
- Efficiency, Utility Savings & Sustainability
- Operational Cost Analysis
- ROI Analysis

### Post-Sale Support

- Commissioning of Equipment
- Staff Training
- Installation
- Preventative Maintenance Programs
- Replacement Parts
- Technical Service
- Industry-leading Warranties



Improve Your Customer Experience & Increase Profits With Laundry Automation

# Vacation Rental Laundry Solutions

## Increase profits & improve the customer experience.

An in-house laundry will cost you less over time when compared with outsourcing. Bring your laundry processing in-house with help from Girbau North America. We offer solutions designed to help your vacation rental business improve revenue, profits and customer satisfaction. Our laundry systems offer industrial-grade performance, factory-backed warranties and local training and support before, during and after the sale.



### Production, Throughput & Automation

- Equipment sized to achieve production goals
- High-speed washer extraction significantly reduces dry time for more laundered loads per day
- Feeding, ironing, folding and stacking automation launches production
- Simple operation
- Versatility to process table linens, blankets, towels, duvets, fitted and flat sheets and pillowcases
- Quick ROI
- Enhances customer satisfaction



### Extended Linen Life

- Dryer Linen Life Extension offers moisture sensing to prevent over-drying and damage to inventory
- Bed linens and towels last longer and feel softer
- Lowers linen replacement costs



### Sanitized Laundry

- Creates a healthier, safer facility
- Sets your service apart from the competition
- Washers available with automatic chemical injection and the use of sanitizing ozone
- Disinfecting Monitoring Package (DMP) option ensures sanitizing parameters are achieved



### Labor Savings

- Automated ironing and folding systems slash labor required by up to 40 percent
- Simple to use equipment simplifies cross-training
- Lower labor costs result in quick ROI



### Space-Saving Configurations

- Compact designs and all-in-one systems available
- Most equipment fits through standard doorway



### Reliability

- Constructed for constant, commercial use
- Backed by industry-leading warranties



### Sustainability

- Highly efficient machinery manufactured in an environmentally friendly manner
- Lower water, natural gas and energy costs



### Programmability

- Highly flexible programs can be set for each customer or item type
- Linen handling systems seamlessly integrate with any feeder, ironer, folder or stacker on the market
- Easy operation



### Expert, Local Support

- Local, expert technician support and training
- Laundry design, installation & service after the sale



*“When GNA put the Compact All-in-One Ironer in front of me it was a match made in heaven. It was affordable, ironed and folded fitted and flat sheets, and created consistent folds and stacks. My anticipated ROI is only 3 years.”*

— Craig Myatt, Owner/Operator  
Seaside Linen, Wrightsville Beach, N.C.

# More About Us

Girbau North America (GNA) is an industry-leading provider of comprehensive laundry solutions and support services for the vended, commercial, industrial, multi-housing and textile care markets. GNA delivers quality laundry products in concert with local distributor expertise and business support services to clients throughout North America. At GNA, our proven, best-in-class equipment offering — including high-performance, open-pocket washers and dryers, continuous batch tunnel washing systems, feeders, ironers, folders and conveyor systems — are built for longevity, superior efficiency and unrivaled flexibility. Our slogan — Beyond Laundry — compliments our objective to add value, through innovation, high-performance equipment, solutions and services. GNA stands strong in its commitment to sustainability, adaptation to customer needs and providing clients with personalized laundry solutions that deliver success.

- Industry's most comprehensive equipment offering
- Local, expert distributor support
- Industry-best warranties
- Laundry design & layout
- Business proformas & financing
- Parts & ongoing local, technical service

At GNA, we cater to a number of markets with equipment and brand offerings designed to improve our clients' businesses.

## Market Channels



**Commercial** Every laundry is unique in size, scope and goals. At GNA we specialize in improving commercial on-premise laundries at hotels, vet clinics, salons, dairies, fire departments, correctional facilities, and more. We work to cut energy and labor costs, while boosting laundry production and quality.



**Industrial** Equipment flexibility and automation are key ways to boost production and quality while lowering overhead costs. GNA specializes in developing industrial laundries from scratch, as well as simply improving them with quick Returns on Investment (ROI).



**Textile Care** Our advanced wet cleaning technologies deliver exceptional programming flexibility for improved textile restoration results and a greater percentage of wet cleaned to dry cleaned items. Eco-friendly and a fraction of the cost of dry cleaning equipment.



**Vended** We help vended laundries get into business the right way, with exclusive products and expertise that help you stand apart from the competition.



**Multi-Housing** Apartment complexes, dormitories and residential facilities require durable, simple-to-use washers and dryers available in space-saving configurations. At GNA, we offer the equipment and local distributor support — often with creative lease and share options — to reduce management hassles while boosting revenue.

## Brands

**Continental Girbau®** Our flagship brand providing equipment and service solutions to vended and on-premise/commercial laundry markets.



**Express Laundry Center®** Innovators of the “60-minute wash/dry/fold,” the trademarked Express Laundry Center brand is a turnkey vended laundry solution encompassing high-speed equipment, multiple store services and marketing/management support.



**Girbau Industrial®** GNA's industrial laundry equipment brand encompassing everything from open-pocket washers and dryers to high-volume continuous batch washing systems, ironers, folders and stackers.



**Poseidon Textile Care Systems®** GNA's eco-friendly wet cleaning brand for textile care businesses, including textile restoration and dry cleaning.



**Sports Laundry Systems®** Our dedicated brand for athletic laundries with specialized disinfection capabilities.



**OnePress Ironers®** Our highly productive brand of ironing systems engineered for quality results and medium- to high-volume productivity.



## GNA Subsidiary Companies

**Custom Select Financing** Provider of financing solutions to GNA customers.

**Girbau Creative Services** Provider of marketing, advertising and public relations services to GNA customers and distributors.



## Sustainability

Not only are GNA laundry products highly efficient — using less energy, natural gas and water — they are manufactured in an environmentally friendly manner to meet rigorous environmental and safety standards established by the International Organization for Standardization (ISO). Ever focused on laundry efficiency, GNA is a member of the U.S. Green Building Council (USGB), a 501(c)(3) nonprofit that developed the Leadership in Energy and Environmental Design (LEED) Green Building Rating System.

gnalaundry.com • info@gnalaundry.com  
800-256-1073

